



America decided long ago that *every child deserves an equal opportunity for a quality education.*

Opportunity for every child

President George W. Bush believes that education is the key to opportunity and America's best tool in an increasingly competitive global economy.

More options for parents

Through local control and greater flexibility, parents and educators who know best what our children need will be given the power to take children out of low-performing schools.

Increased funding and accountability

President Bush's education reform plan ties increased funding to more accountability for our tax dollars and sets higher academic standards for students.



President George W. Bush Real Education Reforms. Real Results.

John Kerry opposes equal opportunity in education and has repeatedly voted against giving parents more choices.



John Kerry has a "thin record" on education.¹

"However, on education and health care, two of the most important domestic battlegrounds between Democrats and Republicans, Kerry has a thin record."²

Kerry repeatedly voted to keep low-income kids trapped in failing and unsafe schools.

Kerry has consistently denied parents and children the opportunity to escape failing schools.³

Kerry wants to roll back accountability and standards.

"Kerry's clear intent is to loosen the standard so that fewer schools are identified as needing improvement, even if student test scores fail to rise. It's easy to see why teachers and administrators worried about their public image like that idea. It's more difficult to see how it helps parents or children."⁴

¹ Congressional Quarterly Weekly, 4/24/03

² Congressional Quarterly Weekly, 4/24/03

³ 107th Congress, 1st Session, S.1, S.AMDT.358; 106th Congress, 1st Session, H.R.3064; 105th Congress, 1st Session, S.Con.Res.27

⁴ Los Angeles Times, April 5, 2004

Regardless of race, regardless of income, regardless of community...
No matter what, All Children Matter.